



The third annual Great Gay 5K will return to St. Pete Beach in 2019! This is a can't miss opportunity to get on board as a race partner, with a 5K race that supports the LGBT+ community! The Great Gay 5K showcases a healthy lifestyle, mixed in with love and respect for all people. Plus, you know this will be a fun group to celebrate with!

Our participants, volunteers, and sponsors are a tight-knit community. This is a chance for your organization to connect with a diverse group of individuals who represent a growing part of the Tampa Bay, St. Pete, and Sarasota community. With a partnership between your business and the races, you will be associated with diversity, health, and wellness. You'll be seen as an unbiased and open-minded in your business space, trust will be formed, and customers will be acquired.

The races also give back to the community; we have a partnership with Metro Wellness in St. Pete. Metro is committed to providing quality health and wellness services that are inclusive, relevant, supportive and represent the lifetime continuum of the diverse people in our community.

The Great Gay 5K completes an amazing trifecta: members of the community create lasting memories together, a local charity obtains support, and our partner sponsors receive extended marketing and advertising opportunities. Don't miss out in 2018 - We're expecting over 400 total race participants. We look forward to working with you and showcasing your business!



GREAT GAY 5K

SATURDAY

SEPTEMBER 14

HURLEY PARK

ST. PETE BEACH

SET UP TIME: 6:30 AM

RACE START: 8A

BREAK DOWN: 11AM



Claire Selius
ClaireSelius@gmail.com
330-559-9229

RJ Huebert
Robert.Huebert@gmail.com
813-695-2982





Let's chat about sponsorship options today.
Package discounts apply if you sponsor both races!

GOLD PACKAGE

- Premium sponsor logo placement on race T-shirt given to every participant with top billing/large logo
- Premium sponsor logo placement on website with top billing/largest logo
- Logo featured in the TBT (Avg. readership 364,500)
- Premium sponsor logo placement on Facebook page with top billing/largest logo
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 sponsor posts on blog
- 2 E-Newsletter advertisements
- 10 Facebook posts about sponsor promoting business/sales opportunities
- Table at the site on race day

SILVER PACKAGE

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on website
- Sponsor logo placement on Facebook page
- Marketing/Advertising collateral placed inside race bag given to every participant
- 2 Facebook posts about sponsor promoting business/sales opportunities
- Table at the site on race day

BRONZE PACKAGE

- Sponsor logo placement on race T-shirt given to every participant
- Sponsor logo placement on race website
- Table at the site on race day

GREATGAY5K.COM

FACEBOOK.COM/GREATGAY5K

